

SheTrades Global Dubai

HYBRID EVENT

JOIN US AT EXPO 2020 DUBAI, UAE,
OR VIRTUALLY FROM WHEREVER YOU ARE!

The 8th edition of SheTrades Global will be co-hosted by the International Trade Centre (ITC) and Dubai Exports in collaboration with Expo 2020 Dubai.

WHAT IS SHETRADES GLOBAL?

The world's leading event where women entrepreneurs, buyers, investors and other partners come together to:

- do business
- co-create digital solutions
- build lasting partnerships and;
- set the pace of women's economic empowerment!

WHO WILL BE THERE?

Over 3000 top industry leaders, international delegations of women entrepreneurs, policy makers and investors from more than 90 countries in search of innovation, new trade and investment opportunities.

BE PART OF THE SOLUTION.
JOIN US AND LEARN ABOUT
SUSTAINABLE PRACTICES YOU
CAN IMPLEMENT TO GROW YOUR
BUSINESS.



REGISTER NOW

IT'S FREE OF CHARGE

REGISTRATION AVAILABLE IN



ENGLISH



ARABIC



FRENCH



SPANISH

ITC SHETRADES INITIATIVE IS SUPPORTED BY:



UKAid
from the British people



KOICA
Korea International
Cooperation Agency



European Union



giz
Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH



german
cooperation
DEUTSCHE ZUSAMMENARBEIT



ups



EIF
Enhanced
Integrated
Framework



MARY KAY



itfc
International Islamic
Trade Finance Corporation



OPEC FUND
for International Development



REGERINGSKANSLIET
Ministry for Foreign Affairs
Sweden



Ministry for Foreign
Affairs of Finland



Ministry of Foreign Affairs of the
Netherlands



MINISTRY FOR FOREIGN
AFFAIRS OF ICELAND



NORWEGIAN MINISTRY
OF FOREIGN AFFAIRS



From
the People of Japan



EVENT: VIRTUAL	GET READY FOR SHETRADES GLOBAL	EVENT: VIRTUAL + EXPO 2020 DUBAI	SHETRADES GLOBAL	EVENT: VIRTUAL + EXPO 2020 DUBAI	SHETRADES AT EXPO 2020 DUBAI
MARCH 2021 → OCTOBER 2021		17-19 OCTOBER 2021		OCTOBER 2021 → MARCH 2022 →	

AGENDA

Capacity building programme

TYPE

- Live webinar series
- UN certified e-learning courses
- SheTrades Masterclass

AGENDA

DAY 1 + 2*

- Welcome ceremony
- Keynote speakers
- Clinics by industry leaders
- Exhibition area/ B2B/ Speed Networking
- High-level roundtable (Invitation only)

DAY 3

- Pavilion activities at Expo 2020 Dubai
- Investment Challenge and much more

Dubai Exports is offering to all participants in Dubai, meals on days 1&2 and a 2-day pass to attend Expo 2020 Dubai

AGENDA

Over 6 months, SheTrades and partners will be hosting activities at the Women's Pavilion to:

- Celebrate female achievements and women change-makers worldwide
- Foster dialogue among a diverse community of leaders, politicians, entrepreneurs and more